

# Assembly Voting's Global Partner Program

Partner with the world's leading secure online  
voting technology company



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# Global Challenges in Digital Elections



From the early days of the internet in the nineties to the introduction of the first iPhone in 2007, we have seen huge changes in the way we live our lives. Billions of government, retail and banking transactions are now completed online, using the devices in our hands, supporting the lives of citizens who are moving and traveling for work, study or play.

In the field of elections, however, digital technology has been largely left behind despite of the advantages it can bring in reducing fraud, increasing participation and improving accessibility and auditability.

Requiring people to vote in-person or by time consuming and complex postal ballots clashes with the way contemporary voters live their lives.

Voters have many different needs which must be met to ensure free, fair, and secret access to a ballot. Traditional voting options too often leave military voters, overseas voters, students studying in different countries and voters with visual or physical disabilities disenfranchised.

Conventional elections use huge quantities of paper, energy, resources and physical assets that do not recognise a global need to reduce our carbon footprint.

To put it bluntly, paper-only channels simply do not reflect the needs of voters today.

## How we address these challenges

We believe all elections are important. Whether they are large parliamentary elections, shareholder elections in private companies or elections for unions and associations, we have a suitable solution that fits. We put the ballot, along with all the necessary audit, security, and proof, in the hands of the voter and the election administrator.

Our clients have seen participation rates move from 12% to over 60% when using our online voting platforms. With easy configurations that allows elections to be run in a matter of hours, our online voting can be offered as an additional voting channel in hybrid elections or as a complete replacement to traditional paper-based ballots.

Our solutions adhere to globally recognized standards to provide a usable way for voters to securely access their ballot and to cast their vote with trust. Our solutions work with recognised accessibility tools, allowing the greatest possible number of voters to vote.

There are many "black-box" voting solutions on the market, but few, if any, of these offer end-to-end verifiable election technology – with distributed trust and the ability to audit results.

Our solutions allow all stakeholders – voters, election administrators, auditors and the public to check and prove all elements of an election. We ensure voter anonymity by irreversibly separating the votes and the voter IDs before decryption.

Independent research shows that online voting produces c.a. 98% less CO2 emissions than postal voting. Assembly Voting's online and mobile voting puts the ballot in the hand of the voter in a clean and green way, wherever they are.

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**12% to over 60%**



Compared to postal voting online voting produces c.a.

**98% less CO2 emissions**



# Why Become an Assembly Voting Partner?

## Engage with leading industry and technology experts

With +20 years of experience and a technical team well-versed in security, data encryption and cryptography, there are not many election types that we have not faced, solved, and delivered. Our partner success team works side-by-side with you, offering support in training, configuration, bid construction and response, and technical and gap analysis.



## Get access to second-to-none security and transparency

Our end-to-end verifiable election systems are the result of two decades of research and development. They provide 'trust by design' and are based on fully documented and mathematically proven system construction. This best-of-breed technology is designed to be scalable and repeatable, delivering end-to-end verifiability at prices equal to black-box technologies.



## Work with evolving, state-of-the-art technology

Our solutions are living, breathing products with a defined roadmap. Our product team consider many factors, including changes in security recommendations, emerging trends in elections, and unique customer and partner feature requests to ensure that our solutions are flexible, feature rich and easy to use.



## Generate additional revenue

The global market for online voting services is forecast to reach USD 8 billion by 2026 according to Wintergreen Research Inc. Having a robust, market-leading digital elections offering is a prerequisite to tap into this growing market. Our competitive and affordable pricing enables partners to offer an online and mobile voting channel while our services maximise added value, creating returning, recurring end-users.

## Your success is our success

As we acquire new use-cases and references, we make them available to our partners to support new verticals, territories and growth channels. Our sales and executive team are committed to work with you to drive growth and mutual profitability.



# Three Partner Models to Help You Find Your Fit

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Assembly Voting offers partners several options to best suit your organization, growth plans and experience. These include:

# 1

## Reseller Partner

Offer end customers a secure and user-friendly online voting system and let us operate it. Focus on your core services while generating referral revenue from projects.

# 2

## Solution Partner

Get full access to operate Assembly Voting's end-to-end verifiable election systems, including the ability to offer your customers full support and optional local hosting.

# 3

## Technology Partner

Forget about developing and maintaining an end-to-end verifiable voting system. Integrate our solution with yours. Our solutions have APIs and open-source client libraries.

# Our Solutions

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Assembly Voting provides mathematically proven and fully documented election solutions for ministries, municipalities, professional organisations, companies, associations, etc.

## Core Product

### Electa

The next-generation secure and end-to-end verifiable online voting system

## Supporting Products

### Assembly Pre Election

Registration, validation and presentation of candidates.

### Assembly Assist

Add-on modules that connect with our voting system to increase participation and deliver support during the election.

# Assembly Voting Key Differentiators

We provide partners with access to unique technology and capabilities that few competitors can offer.



## GDPR compliant and fully anonymous

We document our processes in accordance with ISAE3000, ensuring that all processes are compliant with EU GDPR regulation.



## Highly available SaaS platforms

Our solutions are hosted in a fully scalable +99% secure environment designed to accommodate projects of many different sizes and complexities.



## Many different authentication options

Our platforms include many authentication options ensuring ease-of-use for voters and the highest levels of security for our partners. Options include 2-factor credentials, EU digital ID schemes and one-time-pass codes.



## Many different election types

Our standard systems are fully configurable for many different election and calculation types including first-past-the post, list systems, ranked voting, and weighted votes.



## End-to-end Verifiability

Our election technology allows all parts of the electoral process to be checked and verified by election officials and independent parties. Our systems provide 'trust by design' based on fully documented and mathematically-proven system construction in order to ensure full voter anonymity and election integrity.



## APIs to support hybrid and multi-channel elections

Our flexible APIs fully support multi-channel elections, managing the hierarchy of paper and digital ballots, and ensuring the principle of "one voter, one vote."



## Products that support the full election lifecycle

Our products support the pre-election, election and post-election phases, including the management of candidates and the nomination process, the creation of ballots and voting groups, the distribution of login credentials, election scheduling and timetable management and result production.



## Voter verification and public bulletin boards

Voters can independently check that their ballot was recorded and received as cast. Immutable hash-chained boards, which can be made fully public, allow independent auditors to check the integrity of the election event.



# Our Commitment to Partners

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## As an Assembly Voting Partner we commit to you:

- Dedicated partner portal containing the most up-to-date assets
- Training including face-to-face and online options
- Support materials including how-to videos, user guides, FAQs and quick start guides
- Technical documentation, system diagrams and certification documents
- Product brochures and marketing materials
- Customer case studies and references
- Inclusion on Assembly Voting's partner listing on website
- Monthly roadmap and feature release updates

## We ask you to commit to Assembly Voting:

- Partner agreement
- Training of sales and technical/implementation team members
- Minimum contract term and minimum annual revenue
- Quarterly and Annual Business Planning and Revenue Forecast Reviews
- Reference to Assembly Voting on partners website

# Proven Leadership in Digital Elections

## Some of our customers



## Our partners



# Let's Get in Touch

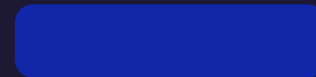
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Ready to explore your options for an Assembly Voting partnership?  
Contact us today to set up a demonstration.



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*Assembly Voting was the first provider of statutory digital elections in Denmark (2001). Today we are the most widely used supplier of digital election solutions in Scandinavia. Assembly Voting is based on the idea of strengthening democratic participation in society and associations, through the integration of fundamental democratic processes with documented secure and user-friendly technologies.*